PHIL ROGERS
...Return Specialist

Kicking Game
A Weapon

BLACKSBURG, Va. — Winning football requires perfect execution in the kicking game. That’s Coach Charlie Coffey’s unrelenting message to his Virginia Tech squad.

“You HAVE to start by being keenly aware of the value of the kicking game,” Coffey declares.

“It’s a weapon! You can win with an ineffective offense. You can win with an ineffective defense. You never win with an ineffective kicking game!”

Most games are won or lost on one snap in the kicking game, he contends, pointing out that the quickest way to demoralize an opponent is either to block a punt or to return a punt for a TD.

“AN EXPLOSIVE kicking game gives you the advantage of playing position as opposed to possession football.”

Coffey continuously emphasizes the matter because he firmly believes that the 1973 Kicking Gobblers have fine enough talent to be very adept in all phases of the kicking game.

KEY FIGURES for the ’73 Gobblers include a number of sophomores punter Bruce McDaniel, placekicker Wayne Latimer and return specialists like Phil Rogers, Billy Hardee and Morris Blueford. And, of course, special-teamer Jerry Scharnberg.

“If every player involved in the kicking game is mentally involved in the game, we’ll get the smooth, coordinated effort we need to be successful,” he concludes.